



ROLLS ROYCE

CTA makes its debut in Rolls-Royce Luxury Travel Guide

The Rolls-Royce Owner's Club has invited a select group of companies, including CTA, to advertise within its prestigious Luxury Travel Guide. To be invited, the advertiser must provide products and services in line with the Rolls-Royce and Bentley brand values.

Naturally, the editorial reflects the interests of Bentley and Rolls-Royce owners, owing to subjects--some contemporary, others timeless--that are linked by a single thread, that of excellence. At CTA, we aim to provide the same level of style and excellence our clients would expect from a Bentley, so advertising in the Rolls-Royce Luxury Travel Guide was a natural partnership for us.

The magazine covers topics such as wealth management, philanthropic giving, fractional ownership, concierge services, the toys and recreation of the affluent, fine dining, wine and premium spirits and bespoke apparel. The vivid portrayal of the good life, accompanied by a wealth of stunning imagery, defines the lifestyle of the Rolls-Royce owner.