



Corporate Traveler Advisors  
August 10, 2007

### **CTA expands to the United States**

Corporate Traveler Advisors is pleased to announce that Cynthia Cruz Espinosa and Jose Zapata, Regional Sales Managers, will be now located in the United States, covering North America from coast to coast.

This great step forward will grant CTA the possibility of reaching the most renowned Incentive Houses, Business Corporations and Travel Agencies including all the Virtuoso Associated Agencies in the area providing with this a tremendous opportunity to increase its presence within the North American market.

With representation in the three major beach destinations in Mexico: Los Cabos, Cancun & Riviera Maya as well as Puerto Vallarta, CTA continues to be one of the most professional DMC's of its kind in the industry providing word class service that is above and beyond the toughest client's expectation.

The remarkable background of Cynthia Cruz and Jose Zapata as regional Managers of CTA will make possible the process of coordinating Sales Blitz, Fam Trips and continuous presentations with the different associates of the industry.

Corporate Traveler Advisors wishes Cynthia and Jose the maximum success in this new facet of their professional path.

### **CTA Regional Sales Managers**

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Cynthia Cruz:

As a graduate of the University ITESO, in Guadalajara with an International Business Bachelor's Degree, Cynthia Cruz brings fresh energy and enthusiasm to CTA.

Her professional experience background includes companies like Hewlett Packard and One & Only Palmilla. In her almost 4 years with Cabo Traveler Advisors, Cynthia has had the opportunity to learn and bring at the same time, a creative flash with a high level of commitment and dedication to the great CTA's team.

Jose Zapata:

Jose has spent over 20 years in the Tourism Industry, covering a variety of positions during his career with companies like Centravel, Gateway Travel and American Airlines in the United States and Mexico.

He is a graduate of the University of Dallas with an International Business MBA. Jose's strong organizational and innovative skills make possible a unique and personal touch for every event.

Corporate Traveler Advisors (CTA) is a full Destination Management Company leader in luxury travel that offers an outstanding level of service and professionalism for high-end groups and individuals providing a wide range of services for individuals, celebrities, incentive groups and convention planners.